

Press Release

HÖRMANN Intralogistics wins major order for state-of-the-art high-bay warehouse for Continental Serbia, Novi Sad

Munich, August 2024 – HÖRMANN Intralogistics is pleased to announce the order for a 9-aisle high-bay warehouse for leading automotive supplier Continental at its Novi Sad site in Serbia. The system is designed for flexible storage and picking of digital dashboards on Euro and special oversize pallets and offers approx. 22,000 storage spaces.

Continental opened a development and research center in Novi Sad in 2017 and a megafactory in 2023, which includes production, office and warehouse space on 30,000 m². The Serbian location of the German technology company focuses primarily on innovation and the production of cutting-edge technological solutions for display solutions installed by automotive manufacturers worldwide. In this second construction phase, warehouse logistics are now being optimized to meet international demand.



Photo credit: Continental AG

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Focus on flexibility and efficiency

The innovative high-bay warehouse will have nine aisles with storage and retrieval machines and pre-zones on two floors and will enable double-deep, size-flexible transverse storage of different pallets. In addition, storage and retrieval in the high-bay warehouse is carried out by two separate electric floor tracks. With an output of up to 261 storage and retrieval operations per hour, the goods can be delivered to customers at a high rate. This ensures efficient, automated and flexible warehousing that meets the requirements of modern automotive production.

The flow of goods is controlled by the in-house developed HiLIS software, which is adapted to the specific requirements of the automotive supplier. The HiLIS warehouse control system maps all processes in the warehouse and displays them in a customer-oriented manner through the system visualization.

Scope of delivery of the project

The fully integrated general contractor contract includes:

- Rack steel construction High-bay warehouse in silo design with depth supports
- Stage construction, fences, safeguards
- Roof & Wall Cladding
- Sprinkler system
- 9 stacker cranes
- Pallet Feeder System
- 2 electric floor membrane systems on two floors
- Fire protection doors
- HiLIS Warehouse Control System and Plant Visualization (Software, Programming, IBN)
- Plant control (PLC)

Tamara Fischer, Sub-Project Manager Logistics Novi Sad Continental, is enthusiastic: "The custom concept from HÖRMANN Intralogistics convinced us with its maximum flexibility and adaptation to the special loading units and the high incoming and outgoing goods. The automated storage system is another milestone at the important Novi Sad site."

Alexander Brenner, Sales Project Manager at HÖRMANN Intralogistics, adds: "We are very pleased about the trust placed in us with this major order. The project is a nice continuation of the cooperation with Continental and we are proud to be able to make such an important contribution to optimizing the logistics processes of this innovative plant."

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The project once again sets standards in intralogistics and shows how well thought-out tailor-made solutions can significantly improve efficiency and performance in the automotive industry.

About Continental AG:

Continental develops pioneering technologies and services for the sustainable and connected mobility of people and their goods. Founded in 1871, the technology company provides safe, efficient, intelligent and affordable solutions for vehicles, machinery, traffic and transport. Continental generated sales of €41.4 billion in 2023 and currently employs around 200,000 people in 56 countries and markets.

About HÖRMANN Intralogistics:

HÖRMANN Intralogistics is a leading provider of innovative and tailor-made logistics solutions. With a comprehensive portfolio of services and technologies, the company supports its customers worldwide in optimizing their logistics processes and increasing their efficiency.

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